



**Your first choice for Weddings,
Private Dinner Parties & Public Events
- we genuinely care**

AJ CATERING

Why choose us?

Whether it's a wedding reception or VIP lunch; a public event such as an Antiques Fair, or birthday celebration, you can be assured of first rate food, deliverance and service at aj catering.

Serving great food is one thing, but it also needs fabulous service to accompany it - our feedback page gives a snapshot of the quality, service and passion you can expect from us as standard.

Experience & background

AJ Catering is owned and led by Ashley Huggins. Ash has over 35 years' experience as a chef, and was born into a catering and "hospitality" family His first job at the NEC Group was back of house, but he quickly progressed in promotions to the kitchens, finishing his career there as Head Chef. His vast experience looking after VIP sportsmen, celebs and the like, but also being able to bring quality and value to the home and to the public brings us bang up to date - AJ Catering – established: motivated: different!

Ash was also former front man of Amadeus - an outside catering arm of the NEC - notable events:

- **World Matchplay Golf** Championship, Surrey; 8 kitchens; 30 chefs;
- Scottish Open Golf Championship, **Loch Lomond**; 12 kitchens; 50 chefs;
- **Dunhill Links Championships**, St Andrews, Carnoustie & Kings Barns;
- Private **executive dinners** and **wedding** with Michelin Starred Chefs
- **Crucible Theatre** World Snooker Championships, Sheffield; players' catering
- DMG Annual **Antiques Events** Programme, Newark; 2 kitchens; 3 chefs
- Judges and Stewards hospitality **LKA, Crufts**
- **Blue Chip** Company Launches
- **Championship Dog Shows**, Stoneleigh & other venues; 2 kitchens; staffing;
- Family Celebrations/lunches, dinners - from **ultra VIP to informal**

Close liaison with:

- IMG, world-renowned event organisers; Cisco Systems; HSBC; RBS
- Celebs and 'A' listers; the press, players' & their families

Planning:

- Restaurants, field kitchens, layouts, designs, staffing, costing, accommodation, health & safety

Developing:

- A premier league football club's hospitality facilities

Tel : +44 (0)1827 37 00 37

Mob: +44(0)7971 53 35 39 +44(0)7779 26 88 14

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Help choosing a menu

Weddings

Make it that much more, personal, special and memorable by letting us look after you on your day.

Christenings

A landmark celebration for all the family. We can help you make it even more so, by us taking away the hassle of hosting friends and family.

Public events

I guess we like to say we know our stuff!! - the feedback page gives some snapshot "thank you's" we've received from clubs and societies we've worked with... many of whom are repeat clients.

AJ Catering feel it's important to understand that any function is "the client's" function. So, with that in mind, however large or small your function, and whatever it is you want us to help you with, have the function the way you want it... Whatever the event, we'll guide you as necessary.

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Shows and Public Events

- All breed and single breed open dogs shows;
- Championship dog shows;
- Canine health seminars;
- Grooming shows;
- Antiques fairs & exhibitions;
- Game & country fairs, etc.

AJ Catering - extensive experience in all of the above public events

Ash's wife is passed to award CC's; so we feel that gives us real industry knowledge and advantage; we appreciate: how dog shows run; judges' and stewards' requirements; the need to provide exhibitors with super-quality, wholesome food consisting of healthy choices - all underpinned with sensible prices.

Ask us about our "all day hospitality package" for Judges, Stewards and Committee Officials - leaving you and your committee to run your show/event Prices start at just £7.00 per person.

Browse our "feedback" page - for up to date reviews and client comments. Or, contact us.

Below is our most popular public event/spectator menu - dishes can of course be altered to suit venue, season, club requirements etc..

- | | |
|---------------------------------|-------|
| • Cappucino | £1.50 |
| • Hot chocolate | £1.50 |
| • Bacon or Sausage Bap | £3.50 |
| • Lasagne and fries | £5.50 |
| • Roast Pork/Chicken Fillet Bap | £4.50 |
| • Baguettes/Twinnies | £3.50 |
| • Stealth fries | £2.50 |
| • Cakes, Pastries, Muffins | £1.50 |
| • Confectionary & Crisps | £0.80 |

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Testimonials

"For our Championship Show at the Kennel Club Building in Stoneleigh we wanted caterers who were going to sort everything with the minimum of fuss and direction, leaving us to worry about running the show. AJ Catering were fantastic, providing a great range of reasonably priced food all day and then hosting our judges' dinner at the end of the day. We had happy, well-fed exhibitors; we didn't have to worry about anything and they were a pleasure to do business with. I cannot recommend them highly enough..."

Tim Hutchings, Secretary, Cotswold Boxer Club

"I think I can speak for not just the committee but the exhibitors also, in saying thank you so much for all your hard work over the weekend [Siberian Husky Championship Show Weekend]. I was so glad we went with yourselves for the catering; wish we had used you previously and without a doubt will be asking you again. Both of you were very friendly and great to work with; food was great, service was excellent. Would definitely recommend you to others..."

**Leigh Ashman, Michael Patrick,
"Coldasice" Siberian Husky Club**

"... This was the first time we used AJ catering and were very pleased with the price, menu, speed of service and quality of the food."

**Meriel France,
Education and Animal Welfare Manager**

"Selecting a caterer for my first Single Breed Champ Show was a little daunting, however, one of the reasons for choosing AJ Catering was due to it being run by a couple, who are not only dog owners but also breeders and exhibitors. It soon became apparent that I had made an excellent choice, as exhibitors themselves Ashley and Debbie were appreciative of our requirements and provided a great service from early morning to late afternoon. They were very flexible and easily managed to cope with my requests for extra meals at short notice. The quality of the service and food was very good and all at reasonable prices and I would happily recommend them to other club and societies"

**Les Barnett, Show Manager,
The England Shetland Sheepdog Club**

"Ashley Huggins, AJ Catering, catered for the Midland Golden Retriever Club's Championship Show held at the KC Building, Stoneleigh Park. We were very pleased with the service we received from, Ashley, Debbie & their team. There was hot food & drinks awaiting our Committee & Exhibitors on arrival on one of the coldest days in December. There was a good menu for the exhibitors, at a fair price. A very good lunch was provided for our Judges, Officials & Guests - many thanks."

Joyce Ryder, Hon. Secretary, Midlands Golden Retriever Club

"Hi Ash, I hope today has gone well for you at Stoneleigh. I received a number of compliments, from both exhibitors and Committee, on the food you served yesterday. Well done and many thanks ... speaking as Show Manager, my life is made much easier when I'm dealing with professional caterers like yourselves. Please accept this e-mail as a firm booking for next year's Championship Show, again at Stoneleigh. Kind regards to Debbie and yourself"

John Whitfield, ESSC Show Manager

On behalf of the Home Counties Cocker Spaniel Club, a huge thanks for the excellent catering service that you provided for our Championship show. I know that the Officials and Committee thoroughly enjoyed the

special lunch that you laid on for us. The exhibitors also expressed how refreshing it was to see good quality, home-cooked food, at competitive prices, served by friendly folk. We hope to use you again for our next show.

Many thanks once again. Jonathan (Daltrey) Hon Sec

"...Great food and service - reasonably priced - we were very happy...!"

**Elaine Short, "Glenchess",
Finnish Lapphund Club of Great Britain**

The British Boxer Club were delighted to hold their annual Championship show at the new Kennel Club building at Stoneleigh. Our next challenge was the catering. Ashley and Debbie Huggins helped us by providing a great menu, great food, great prices an excellent service; things always go much more smoothly when the people looking after you actually care."

Laura Clark, Show Manager, British Boxer Club

* Ashley catered for a surprise birthday celebration for me in and I chose a canape menu which surpassed expectation, followed by a VIP BBQ. Both food and service were excellent from start to finish, and we would not hesitate in recommending him to friends and colleagues."

James Gordon, Solihull, West Midlands

"Ashley and his team have carried out various functions for myself and Caroline, spanning 4 years or so.... His service is always seamless, from creating a suitable menu for us, right through to a discreet clear-down at the end of the function. He has obvious passion and commitment in what he does, and this has shown on every occasion in the quality and presentation of his food."

Mark & Caroline Hick, Four Oaks, Sutton Coldfield, West Mids

"We used Ashley for the catering for our daughter's Christening. Having chosen from an extensive range of menus and prices, we decided to collect it from him and display and serve it ourselves. Everything was taken care of - "igloos", plates, serving platters and cutlery - and the food looked stunning. It also tasted delicious and it was a massive weight off our minds to have it all sorted out so well. I have recommended Ashley to several people since and would not hesitate to use him again for another event of our own."

Andrew & Kate Litchfield, Harborne, Birmingham

"A J Catering not only provided great food (both in taste and amount!) but the service and organisation matched it as well both on the day and in advance. It allowed us to enjoy day without worrying about the catering at all."

Emma & Charles Cook

"AJ Catering provided catering for our daughter's christening. We had a relatively large number of family and friends attending and just wanted to spend time with them rather than having to worry about preparing the food and ensuring our guests had enough to eat and drink. The service we got from AJ Catering was totally seamless (from setting up to clearing up afterwards) and made our day so much more stress-free and enjoyable. The quality and presentation of the food was excellent in every respect. We'd highly recommend them."

Adam

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Enquiries & Contact

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THE HOLLIES, WIGSTON HILL, BAXTERLEY
ATHERSTONE, NORTH WARWICKSHIRE CV9 2HW

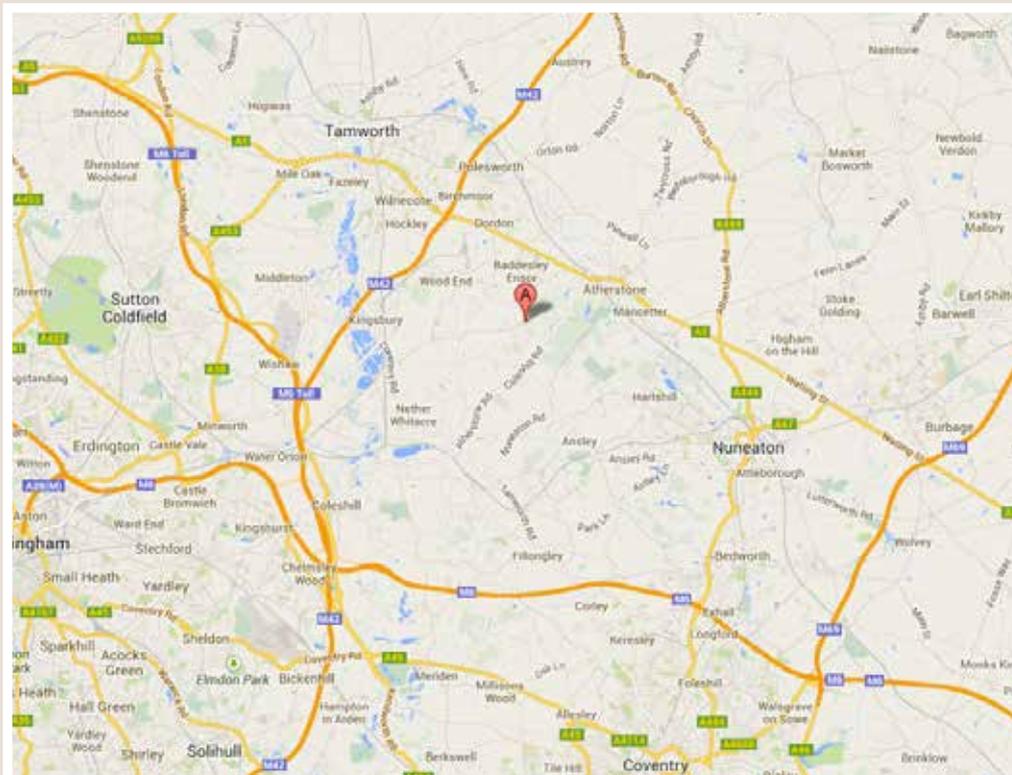
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